# Alpha Rising: CoinShares CSO on Women in Crypto

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Meltem Demirors, Chief Strategy Officer at CoinShares, is working towards institutionalizing crypto-currencies.

In a recent interview with TheStreet's Tracy Byrnes, Demirors talks about the ongoing attempts to better regulate cryptos in The United States, how institutional investors are moving into the space and how individuals should think about investing in cryptos.

In addition, Demirors talks about the role women are playing in the crypto industry and how their leadership and influence will continue to grow.

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