

Curious About the Retail Sector? Here's What Investors Should Know

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Baccardax thinks that a key element to keep an eye on this season is the consumer spending: credit versus cash.

He mentions that consumer's normally pay for food in cash and high-ticket items (think flat screen TVs and video game consoles) with their credit cards.

Curious about how much the average consumer will be spending on their holiday shopping? TheStreet broke down the amount the average consumer spends in a literal pie chart. And, yes, I mean literal in the best of ways here.

According to BlackFriday.com, 32% of consumers will be spending under \$400 on holiday gifts this season. 25% will be spending anywhere from \$401 to \$800.
