

FinStream Launches on Amazon's Fire TV

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finStream TV, a dynamic OTT/streaming channel targeted to the specific personal financial needs of different generations and their unique media consumption habits, announced today that the finStream app is now available on Amazon's Fire TV.

Financial edu-tainment available free to Fire's 50 million monthly users

Contact Information

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FOR IMMEDIATE RELEASE

January 7, 2021 (New York, NY): finStream TV a dynamic OTT/streaming channel targeted to the specific personal financial needs of different generations and their unique media consumption habits announced today that the finStream app is now available on Amazon's Fire TV. The channel, which is focused on increasing financial education and literacy, is geared toward the various stages of life and each individual's unique life circumstances.

Amazon Fire TV, the company's streaming device platform that launched six years ago, now reaches 50 million monthly active users. That's a significant increase over the 40 million monthly active users that company had at the beginning of 2020.

"finStream launched during the pandemic by design. Everything is changing from our jobs to our family relationships, to our finances, to the way we consume media." said co-founder Bob Powell, distinguished financial journalist and contributor to The Street, USA Today and other media outlets. "Between our launch on Roku and Amazon's Fire TV, finStream is now available to about 100 million people" added Powell. "With a mission to increase financial literacy and therefore the standard of living for people worldwide, finStream's original and curated financial content is now available to more people than ever before."

About finStream Inc.

Founded by veterans from the financial services, media and communications industries, finStream is uniquely positioned as your new personal financial resource, targeted to different generations and your specific needs. For more information or to watch the show, please visit finstream.tv.
