

FinStream's Robert Powell Launches "Decoding Your Money" Podcast to Help Individuals Navigate an Increasingly Complex Financial Landscape

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Press Release FOR IMMEDIATE RELEASE First episode features retirement researcher David Blanchett Boston, Mass. — March 18, 2026— FinStream today announced the launch of Decoding Your Money, a new weekly podcast hosted by award-winning financial journalist [...]

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Boston, Mass. — March 18, 2026 — FinStream today announced the launch of *Decoding Your Money*, a new weekly podcast hosted by award-winning financial journalist Robert Powell, CFP®, RMA®. The show is designed to help individuals and families make better financial decisions by simplifying the increasingly complex world of personal finance.

The podcast targets listeners across all life stages and levels of financial literacy, while also offering financial advisers insight into the research and strategies shaping how people plan, save and invest.

Each episode features conversations with leading researchers, subject matter experts and financial advisers, translating complex ideas into practical guidance that listeners can apply to their own financial lives.

The first episode features David Blanchett, head of retirement research at Prudential Financial and a portfolio manager at PGIM. Blanchett discusses his latest research on retirement spending patterns, longevity risk and how investors and advisers can rethink retirement income planning.

“Financial planning has become significantly more complex over the past two decades,” Powell said. “The goal of *Decoding Your Money* is to help people make sense of that complexity by breaking down the research, trade-offs and decisions that shape their financial lives, and to provide clear, practical guidance they can act on.”

New episodes will be released weekly, with each conversation focused on helping listeners better understand their choices around saving, investing, retirement planning and other key financial decisions.

The podcast is available on the FinStream platform as well as major podcast and video platforms.

About the Podcast

Decoding Your Money explores the ideas, research and real-world decisions that shape personal finance and retirement planning. Each episode features conversations with economists, financial planners, researchers and policymakers, translating complex topics into clear, practical guidance listeners can use to make better decisions about their money.

Topics include:

- Tax planning
- Investing and portfolio design
- College planning
- Behavioral finance
- Estate planning and wealth transfer
- Social Security and Medicare decisions
- Retirement income strategies

The show is designed for individuals and families at all life stages and levels of financial literacy, as well as financial professionals seeking deeper insight into the trends and thinking shaping modern financial advice.

About the Host

Robert Powell, CFP®, RMA® is an award-winning financial journalist and educator who has spent decades covering retirement and personal finance. He previously hosted the *Decoding Retirement* podcast on Yahoo Finance and serves as editor-in-chief of the *Retirement Management Journal* published by the Investments & Wealth Institute.

Powell has written extensively for outlets including MarketWatch, TheStreet, Investor's Business Daily and USA Today. He has also taught retirement income strategy and financial planning in professional education programs for advisers.

About FinStream

FinStream is a digital streaming platform that sits at the intersection of financial literacy and financial technology, delivering expert-led short-form video programming, podcasts and interactive planning tools designed to help people make better financial decisions. Available on Amazon Fire TV, Apple, Roku, [YouTube](#), Spotify and other major streaming platforms, FinStream features hundreds of educational videos and interviews with leading experts in personal finance, retirement planning and investing, along with a growing library of financial planning applications and calculators. FinStream's mission is to make high-quality financial education and decision-support tools more accessible to individuals, families and financial professionals. Learn more at [Finstream.tv](#).

Sponsorship Opportunities

finStream is offering a limited number of launch-phase sponsorship opportunities for *Decoding Your Money*. Sponsors can reach a targeted audience of financially engaged listeners actively making decisions about investing, retirement and wealth management. For sponsorship inquiries, contact Tom Adler @tadler@finstream.tv.
