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Technically Speaking: A Deep Dive Into Salesforce and Its Dreamforce Techstravaganza

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For several days each year, Salesforce takes over San Francisco for a wide range of discussions and events around its customer relationship management software and tech in general. TheStreet's tech reporter Annie Gaus was there to cover it, and talks about her impressions of Salesforce CEO and founder Marc Benioff, newly-appointed co-COO Keith Block and the various products and tools highlighted at this year's conference.